



**Pre-Conference Session A
Tuesday, February 15, 2022
10:15 am – 5:00 pm**

Sharpening Fiscal Foresight...Through the Lens of Priority Based Budgeting – Seeing Things Differently

Session Type: Budget & Financial Planning

CPE Units: 6 (Technical)

Cost: \$150

Has your organization had years of across-the-board cuts to programs, as well as regular attempts to implement the budget trend of the moment? Are you looking for specific ways to gain trust and credibility with elected officials, agency staff, and the public regarding your organization's budget process? Then you want to attend this pre-conference session on Priority Based Budgeting (PBB), which has brought a new perspective and understanding to a wide range of communities throughout the United States. Come hear Jon Johnson, the co-founder of PBB, share how this process not only provides a way in which an organization can make better short-term resource allocation decisions based on the relative priority of the various programs and services it offers, but also provide a new way to link budget decisions to the strategic results and outcomes that the organization wishes to achieve for the long-term.

This thoughtful and innovative practice has been adopted by the International City/County Management Association (ICMA), the Alliance for Innovation (AFI), and the Government Finance Officers Association (GFOA).

Speaker: Jon Johnson, Chief Financial Officer and Treasurer, Alliance for Innovation



Jon Johnson serves as the Chief Financial Officer and Treasurer for the Alliance for Innovation, a non-profit organization that identifies and promotes innovative practices in local government. Jon has more than 40 years of experience as a practitioner in financial administration for municipalities, counties, school districts, public universities, and non-profit entities. Throughout his career as a finance and budget director, he has

been responsible for the management of all aspects of local government finance operations for both small and large organizations. Jon brings with him not only the “hands-on” technical skills associated with the day-to-day financial operations of local governments, but also the ability to apply a diagnostic approach to the analysis needed to assess the fiscal health of an organization and the management experience to implement the resulting solutions from that diagnostic analysis.

Before joining the Alliance, Jon co-founded the Center for Priority Based Budgeting, where he worked with over 100 communities to improve their “picture of fiscal health” and implement the innovative and creative Priority Based Budgeting process he created, which is now recognized as a best practice throughout the United States and Canada. Prior to that, he served as the Director of Budget and Management Analysis for Jefferson County, Colorado, Assistant Director of Finance for Douglas County, Colorado, and the Director of Finance for several municipalities in Missouri. Jon holds a B.A. in political science and a B.S. in accounting from Missouri Southern State University, as well as a master’s degree in College Administration from Pittsburg (KS) State University.